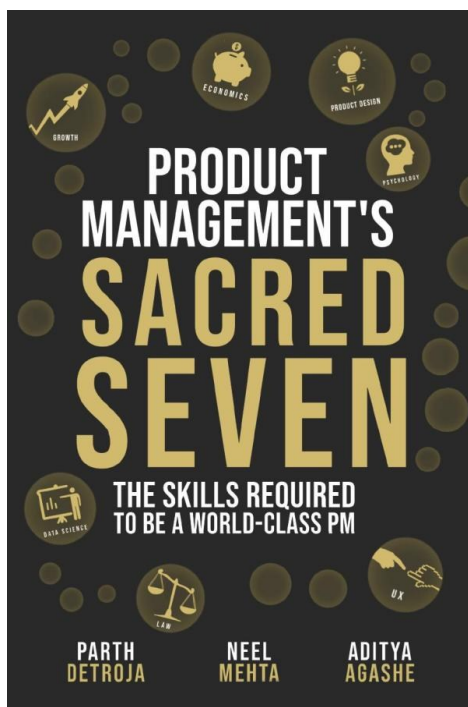


E-Books herunterladen Product Management's Sacred Seven: The Skills Required to Crush Product Manager Interviews and be a World-Class PM

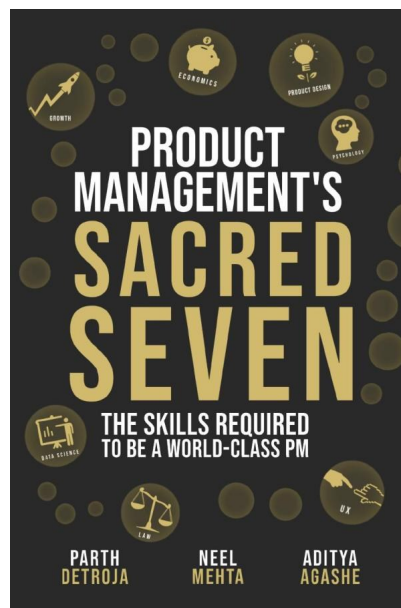
By Parth Detroja



Authored by 3 Product Managers at Facebook, Google, and Microsoft, Product Management's Sacred Seven is a comprehensive resource that will teach you the must-know knowledge and applied skills necessary to become a world-class PM that can get hired anywhere. In writing this book, we interviewed 67 product leads and hiring managers from 52 top companies around the world. They ranged from all the usual FAANG suspects to darling unicorns such as Coinbase, TikTok, and Grab. We asked everyone two simple questions: What knowledge separates interview candidates you hire from those you don't? What hard skills help PMs advance their careers the fastest? Given that we talked to product leaders across the world who worked in various different countries and industries, we expected to see no clear pattern in our responses. We were shocked to find a common theme across all of our

interviews. The knowledge and skills which separated exceptional PMs from the rest all boiled down to seven subjects:

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